

PRICE LIST 2020

These prices are in line with industry average and are subject to change without prior notification.

Service	Description	Min charge	Rate p/h
Design & Origination	All design and creation of artwork from scratch.	1 hour	R750
Design & Layout	All design pertaining to a layout or an arrangement of existing elements on a page.	½ hour	R675
Finished Art / DTP / Typesetting	All processes concerning colour correction, print ready formats and final quality checks of artwork, as per printer/bureau specifications.	½ hour	R500
Image retouching	Repair, enhancement, colour correction, artistic alterations, collages and photo meshing, photography preparations. Please note: Mass photo shoot image processing and preparation is not included and will be billed for separately.	½ hour	R500
Copy writing / Copy editing	The generation, editing or enhancement of the written word.	½ hour	R400
Creative Consultation	Advice, brainstorming and creative reviews	½ hour	R500
Photo Shoot Direction	The creative directing / on-set aiding of a photography shoot.	1 hour	R500
Sourcing	Picture searches, supplier and specialty product sourcing, project investigations out of scope and sampling management.	½ hour	R400
Archive and final open file preparation	Relates to the supply, preparation, packaging and archiving of all open working documents. This is not an automatic function and all artwork is stored in our archives.	½ hour	R350
Production Management	Refers to the liaison with printers and suppliers to aid the production process. Includes logistics, specifications investigations and proofing (if necessary). Production management will only be charged if the client uses their own printer.	½ hour	R500
Client Service	Every job requires client service in some form and is charged as per timesheets.	½ hour	R400
Skype Meetings	Skype meetings are charged for at a client service rate.	½ hour	R400
Account & Administration	Set monthly fee (retainer clients only)		